

REGULATIONS

Of the conference: "Biotech Horizons Business Edition"

GENERAL PROVISIONS

§ 1.

1. The Organizer of the Conference "Biotech Horizons Business Edition" in Lodz, hereinafter referred to as the "Conference" is the Organizing Committee, hereinafter referred to as the "Committee", "Organizer" established in agreement with the SKN of Medical Biotechnology at the Medical University of Lodz.
2. The Conference will be held on **May 15, 2024 at 10:00 a.m.** in a stationary form at the Auditorium of the Western Clinical and Didactic Center of the Medical University of Lodz (Aula Zachodnia Centrum Kliniczno - Dydaktycznego Uniwersytetu Medycznego w Łodzi) at ul. Pomorska 251.

RULES CONCERNING PARTICIPATION

§ 2.

1. Eligible to participate in the Conference are all willing persons having interests in the field of biotechnology.
2. The Conference has a scientific and business character, focused on the exchange of knowledge, innovation and establishing business partnerships in the field of biotechnology. Participants whose interests include research projects, innovative solutions with commercial potential, as well as as well as potential opportunities for cooperation and investment in the field of biotechnology, can cut in active participation as presenters.
3. Participants are also encouraged to present their own ideas that fit into the field of biotechnology, and peri-health sciences, covering aspects such as biotechnological innovation, sustainability, and potential social and economic benefits associated with the aforementioned fields.
4. Qualified projects will be presented orally.
5. The applicable language is Polish or English.
6. Conference participants have the opportunity to submit both independent and group projects.

§ 3.

1. The qualification of the work for presentation will be determined by the order of submissions and the value of the merit.
2. From among the submissions, 10 projects will be selected for presentation at the Conference.
3. The Organizing Committee will reject projects prepared not in accordance with these Regulations.
4. The decision to accept or reject a project is binding and not subject to appeal.

§ 4.

1. The condition for participation in the Conference is to complete the application form available at the following web address:

https://docs.google.com/forms/d/e/1FAIpQLSf4PuPKpQUID_G8yCWSjryhV5ewooM6wMp5330PWv2RIhA4HQ/viewform

2. Submission of work to the Conference is tantamount to acceptance of these Regulations.
3. The deadline for submission of participation for passive participants is **08.05.2024. o 11:59 p.m.**
4. The final deadline for submission of participation for presenters is **06.05.2024 at 11:59 p.m.**
5. Participation in the Conference is **free of charge**.

§ 5.

1. Abstract - an abstract should be sent to the organizer, to the email address: **biuro@biotechhorizons.com** in the form of a file of **.docx** format.
2. The abstract must be prepared in accordance with the template provided at the end of the Regulations.
3. The abstract must be sent by **08.05.2024. by 11:59 p.m.**
4. Presentations in multimedia form should be sent to the organizer's email address: **biuro@biotechhorizons.com** by **08.05.2024r.**
5. The content of the abstract is the responsibility of the submitter. Information about the qualification of the work on will be sent by the Organizer to the e-mail address provided by the author.
6. authors of accepted works are required to prepare a multimedia presentation in the program: **PowerPoint (version 1997-2023)** and in **pdf** format.
7. The organizers are not responsible for the incompatibility of the software with the available multimedia equipment.

PRESENTATION RULES

§ 6.

1. Presentation of projects will be held according to the schedule established by the Organizing Committee.
2. Organizing Committee sent in advance to the presenters.
3. Time for the presentation of the project is 8 minutes.
4. After each presentation there will be time (7 minutes) for discussion.
5. The presentation can be preached by one author. However, participate in the discussion may all co-authors of the project.

§ 7.

1. Persons who have registered their participation in the Conference agree to the processing of their personal data (in accordance with the Regulation of the European Parliament and of the Council (EU) 2016/679 of April 27, 2016 on the protection of natural persons in relation to the processing of personal data and on the free flow of such data and repealing Directive 95/46/EC (General Data Protection Regulation) by the Committee, for organizational purposes.
2. At the time of registration, each Conference Participant agrees to the use and dissemination by the Organizing Committee of their image in the form of photographs taken during the Conference. This image may be used for promotional and informational purposes of the Biotech Horizons, without limitation of time and territory.

FINAL PROVISIONS

§ 8.

1. Interpretation of the content of the Regulations, settlement of disputes, as well as problems not covered by the above-mentioned Regulations shall be vested exclusively in the Organizing Committee.
2. Any issues not covered by the Regulations will be resolved by the organizers of the Conference.
3. The organizers reserve the right to amend the Regulations.
4. Participants of the conference are required to comply with the Regulations and the rules of good conduct
5. Active participants will receive a certificate in paper form after all speeches and after the adjudication of the competition.
6. Passive participants will receive a certificate of participation to the email address they provide, if they express such a wish in the application form.
7. The organizers are not responsible for damages caused by the conference participants.
8. Prizes:
 - a. The organizers provide prizes for the best presentations in the competition.
 - b. Awards will be presented at the end of the conference.

PITCH DECK TEMPLATE

Name, email address.

Project title.

Introduction to the subject matter:

Begin with a concise description of the context in which your project operates. Explain why it is important and what challenges it addresses.

Problem:

Explain the main problems or challenges that your initiative aims to address. Focus on relevant problems to attract the interest of potential investors.

Solution:

Outline clearly how your idea or product solves the problems previously described. Highlight the unique features and benefits.

Business model + marketing strategy:

Describe how you plan to generate revenue and outline the key elements of your strategy marketing. Focus on your target market and competitiveness.

Past achievements or findings:

Provide evidence that your project has potential. List past successes, partnerships, awards or significant achievements.

Technology (optional):

If technology plays a key role in your project, provide a brief description of the solutions used technology. This could include cutting-edge technologies, patents or unique algorithms.

It is important to keep the pitch deck concise, interesting and easy to understand. Try to avoid overly detailed information and focus on the most important aspects of the project that will attract the attention of investors.